

## Evaluating Intelligent Search Agents in a Controlled Environment Using Complex Queries: An Empirical Study

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### Abstract

*There is a growing interest in using intelligent search agents (ISAs) in e-commerce and online businesses worldwide in recent years. This interest results from the availability of various sophisticated and powerful intelligent agents that can automate the process of searching through and evaluating reams of information on the Web. While efforts have been made recently to develop various powerful ISAs and multi-agent systems, very little is understood and known about evaluation of such agents. In this paper we describe a simple experimental setup ('system') that can be used to evaluate ISAs without using any complex algorithm and mathematical analysis. The idea is to evaluate search agents based on a performance metric in a controlled environment using complex search queries. For an efficient evaluation of ISAs, we introduce a new metric called 'search speed' which is a ratio of the number of results returned per second per query to the round trip time. This paper provides an in-depth performance comparison of four selected ISAs (Copernic, FirstStop Websearch, iMeta, and WebFerret). These search agents were selected based on their availability, popularity, and interesting characteristics and features. The analysis and empirical results reported in this paper provide some insights into the evaluation of ISAs which may help researchers to evaluate similar search agents.*

**Keywords:** *Intelligent search agents, performance evaluation, search speed*

### 1. Introduction

The competitive business environment and the growing complexity of work and personal lives require many tasks to be performed (often simultaneously) more efficiently and promptly. To support these imperatives, new sophisticated and powerful intelligent software tools have been developed. One such emerging software tool is the notion of an ISA [1-3].

ISAs and multi-agents are becoming increasingly popular in applications such as process management, manufacturing and distributed systems, routing in mobile ad hoc networks, database administration, financial application, e-commerce, and online businesses [4-8]. This popularity is due to the availability of various sophisticated and powerful intelligent agents that can automate the process of information searching and evaluating on the Web. For example, an ISA can be used to search on the Web to find a car matching a list of criteria, as tracking down the best price for purchasing grey Toyota Corolla 2012.

A detailed discussion of intelligent agents, in general, can be found in agent technology literature [9-14]. Rimmel *et al.*, [15] categorize intelligent agents based on their operating environment, such as desktop agents, network agents, web search agents, filter agents,

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memory agents, and service agents. Nwana [13] classifies intelligent agents on the basis of their primary attributes, such as mobility (mobile agents) and cooperation (collaborative agents). Mobile agents can travel through the Internet and gather information by interacting with information databases and other agents. Collaborative agents accentuate on autonomy and cooperation with other agents to fulfil its task. Wan *et al.*, [16] propose a conceptual method for classifying product comparison agents based on the ecological food chain.

Although many sophisticated intelligent agents and multi-agents systems have been developed in recent years, an empirical evaluation of such agents is still an unexplored area in the field of agent technology [17-18]. Indeed, an accurate evaluation of ISAs can be a complex task because of various factors (both controlled and uncontrolled) involved in the process. This paper describes an experimental setup for evaluating ISAs in a controlled environment using complex search queries. The main contributions are:

- a) A thorough review of literature on ISAs is presented.
- b) A simple but effective experiment setup for evaluating ISAs is presented. We introduce a new metric called 'search speed' for efficient evaluation of ISAs.
- c) An in-depth comparison of Copernic, FirstStop Websearch, iMeta, and WebFerret using complex search queries to verify the effectiveness of the proposed system is presented.

## 2. Research methodology and question

This research is exploratory in the sense that there was very limited prior research in the area of performance evaluation of ISAs to guide this research endeavor. Therefore, we adopted an empirical methodology for evaluating ISAs [19-20]. The following research question was proposed.

Given the two or more similar agents, how can we tell which one is better and/or faster without going through complex mathematical analysis? In other words, how can we select the best search agent from a pool of search agents?

To address the above question, we quantitatively analyze the performance of four selected ISAs, Copernic Agent v6.2, FirstStop Websearch 5, iMeta Search 5, and WebFerret 6.0.

## 3. Internet Search Agents: a Review of Literature

A number of recent studies demonstrate the usefulness and viability of using agent-based technologies in various applications; for example, in manufacturing automation [6][21-22], managing relational database [23] network payment security [24], e-business [8][25], data mining and information retrieval [26], company knowledge management [27-28], fault diagnose system [29], warehouse control [30], 3G mobile system, education [31-32], agent-based intelligent manufacturing shop floor [33], radar systems [34], and web content filtering and information gathering [35-37].

Mawlood-Yunis *et al.*, [38] experimented with two mobile agents in evaluating the behaviour of the agent's platform in distributed search environment. An interesting finding of this research is that in small networks multi-agent systems do not provide performance advantages because of the high overheads.

Camacho *et al.*, [39] evaluated various agent platforms (*e.g.*, JADE, ZEUS, and SKEKETONAGENT) based on the performance metrics, such as the number of agents, requested documents, request time, and the number of articles retrieved. Oi and Sun [40] identified operators that may increase the performance of a multi-agent system.

Lau and Zhang [41] investigated the agents' cooperation in a multi-agent system. It has been shown that the partial cooperation between two agents is better than the fully

cooperated agents. Dora [19] highlights the importance of using multiple criteria for the evaluation of intelligent agents. Mao *et al.*, [42] point out that the coordination amongst the agents in a multi-agent system effects the system performance.

#### 4. Description of Experiment Setup

Figure 1 shows an overview of ISAs evaluation system. It allows users to conduct various experiments for the performance evaluation and comparison of ISAs based on a selected performance metric. To obtain an accurate evaluation results, it is important to use an appropriate performance metric. The system generates evaluation results that can be analysed later for the selection of the best agent for a particular scenario/application.

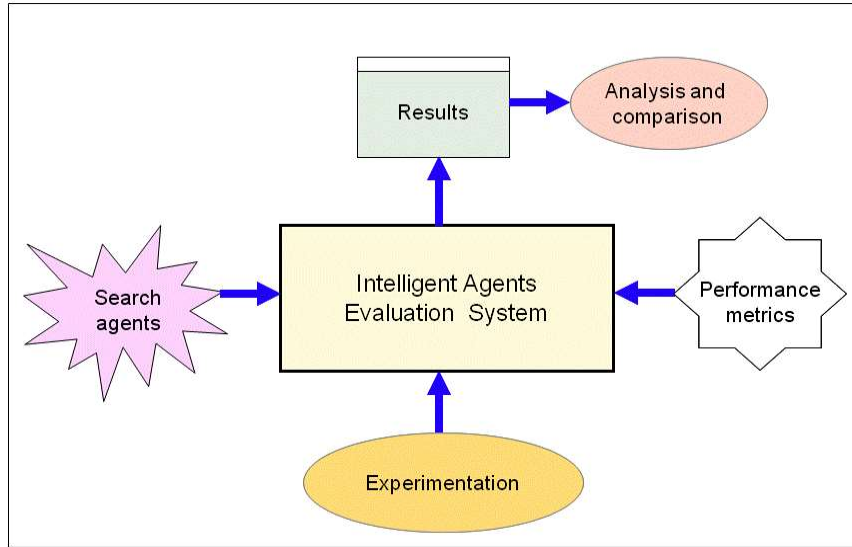


Figure 1. The Proposed Agent Evaluation System

#### 5. Performance Metrics

While various metrics for the performance evaluation of intelligent agents are reported in the agent technology and software engineering literature, we briefly describe the following commonly used performance metrics that we have used in the experiments.

- a) **Throughput:** This metric (measured in bytes/sec) is commonly used for performance measurement of computer and data communication networks. In the evaluation of ISAs, the network throughput was measured for all iterations performed ensuring that the network throughput was not affecting the performance measures significantly.
- b) **Round trip time (RTT):** The RTT (measured in seconds) is the time measured from the moment a query is placed on a source machine until the query arrives. The RTT can be affected by a search query size.
- c) **Results returned:** This metric gives us the total number of results returned by an ISA after completing a search. The ‘results returned’ and RTT are used to define a new metric called ‘search speed’. While the ‘number of results returned’ and ‘RTT’ can be useful for the performance measurements of ISAs, it is often difficult to make a final conclusion about the capability of an agent just by considering these two metrics independently. Therefore, we define ‘search speed’ (denoted by  $S_{speed}$ ) by combing results returned and RTT as follows:

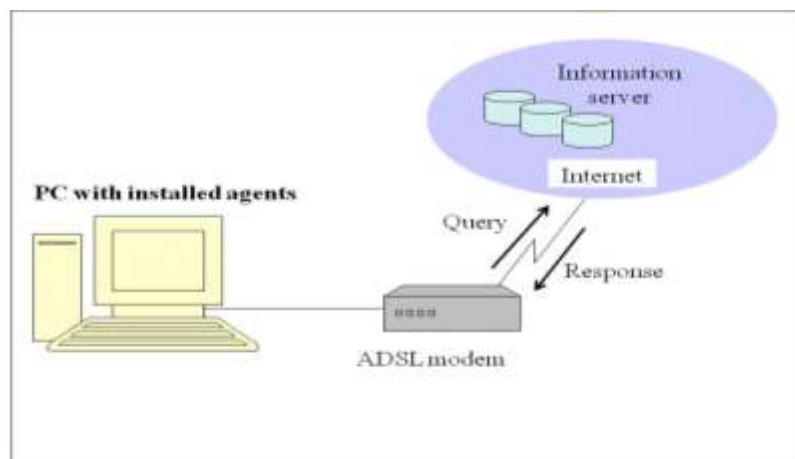
$$S_{speed} = \frac{total\_number\_of\_serach\_results\_returned}{RTT(seconds)} \quad (1)$$

The  $S_{speed}$  tells us about the capacity of an agent (*i.e.*, how many results returned by an agent per second per query). An agent is said to be more powerful if it has a higher  $S_{speed}$ . This metric is used in this study for an efficient performance evaluation of ISAs.

- d) **Memory consumed:** To measure the amount of computer memory consumed (measured in KB) by an ISA, the MS Windows® default task manager utility was used. The memory usage is measured dynamically when an application runs on the system.
- e) **Accuracy:** In information retrieval, accuracy is measured in terms of recall and precision, where recall is relevance of the results obtained and precision is the cleanliness of the results [43].

## 6. Experiment Details

Figure 2 shows the experimental set-up for the performance evaluation of ISAs. The experimental setup consists of a desktop PC (Intel Pentium 4, 2.8 GHz; 512 MB RAM; 60 GB hard disk; Windows XP Professional) and an ADSL modem (upload speed: 128 Kbps; download speed: 2 Mbps) linked to the Internet. To measure the RTT and throughput, an open source tool called Wireshark was used to capture packets from the live network.



**Figure 2. An Experimental Setup for Evaluating Search Agents**

The selection of queries was very crucial in our experiments. According to Jansen [44] most of the web queries are only of two terms, where a term is a string of unbroken characters, or a series of characters. A term can be a word, number, symbols, or even a URL. A query also contains one or more search terms and logical operators. In the experimentation we have used more complex queries with respect to higher search terms. Table 1 lists queries with 4, 5, 6, and 7 terms.

**Table 1. Queries used in the Experiments**

Number of terms	Query
4	How to make pudding
5	Who said: "now or never"
6	Information on colleges located in Germany
7	Information on effects of caffeine on heart

The selection of ISAs was a multifaceted and complex task as we had very limited ISAs available for download at no costs to conduct experiments under a control

environment. Most of the agents available on the Web are the ones in which users can submit a query online and the agent provides the results. Table 2 describes the four ISAs that we have evaluated. To obtain more accurate and unbiased results, each query was submitted to each of the four selected ISAs in turn for 10 times and all the measurements were recorded. We repeated each experiment 10 times because it is a realistic figure that provided satisfied outcome. We collected data at three different times of the day: 9am, 4pm, and 9pm. In summary, we took the mean (arithmetic average) of 30 observations per query per ISA.

**Table 2. Four selected ISAs and their Description**

Search agents	Description
CopernicAgent v6.2	This agent has the capability of searching multiple sources. It combines the results and removes duplicates for each search.
FirstStop Websearch 5	This agent has the capability of searching through multiple engines concurrently. It provides a comprehensive search results.
iMeta Search 5	It has the capability of searching through multiple sources, index and sorting the results.
WebFerret 6.0.	This agent can search through multiple sources concurrently. It provides search results in detail, can be used as a shopping agent.

## 7. Results and Discussion

We consider the following five performance metrics for the evaluation of Copernic, FirstStop, iMeta, and WebFerret: (1) memory consumed; (2) round trip time (RTT); (3) throughput; (4) results returned; and (5) search speed. In this section we present numerical results obtained from empirical study. The mean (average) memory consumed, RTT, throughput, number of results returned, and search speed of the five selected ISAs are summarized in Table 3.

We now compare the performance of Copernic, FirstStop, iMeta, and WebFerret against each of the performance metrics in turn. In Figure 3, we plot ISAs versus mean memory consumed. The mean memory consumed by an individual ISA was measured by executing the search tasks for all three queries as listed in Table 1. Recall that each query was submitted 10 times to each of the ISA at three different times. Therefore, the mean memory consumed (by an ISA) is the arithmetic average of 90 observations (Figure 3). Of the four ISAs, WebFerret consumes the lowest memory (< 4000 kB) and iMeta consumes highest (>9000 kB).

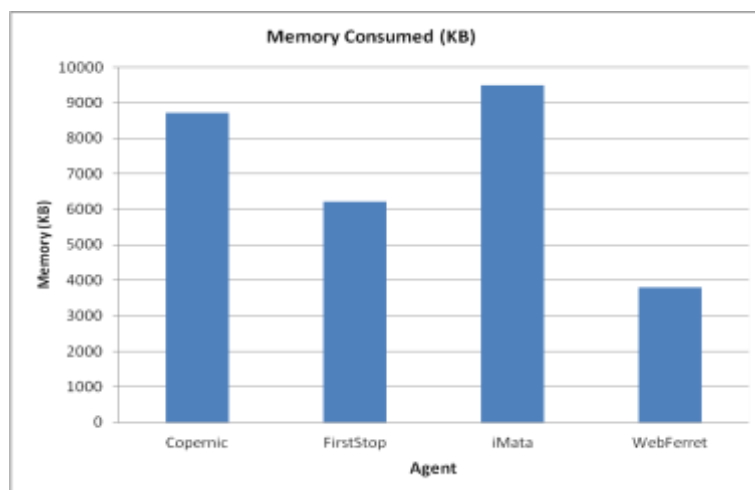
The RTT performance of Copernic, FirstStop Websearch, iMeta, and WebFerret is shown in Figure 4. We observed that iMeta performs better than the other three ISAs.

**Table 3. A Summary of ISAs Evaluation Results**

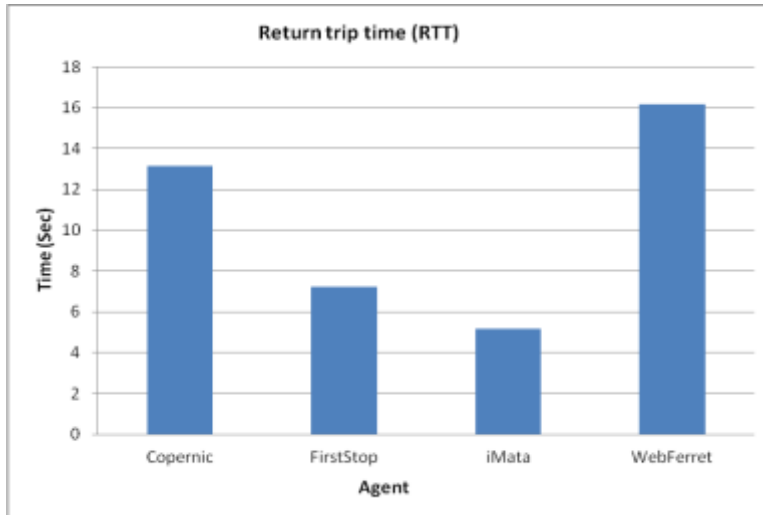
Copernic					
Experiment conducted	Memory consumed (KB)	RTT (sec)	Throughput (bytes/sec)	# of results returned (NRR)	Search speed (NRR/sec/query)
Morning	8465.7	14	601960	65.5	5.3
Afternoon	9296.2	12.6	598535	65.2	6.1
Night	8353.3	12.8	600573	64.7	5.3
<b>Mean</b>	8705.1	13.2	600356	65.1	5.6
FirstStop					
Experiment conducted	Memory consumed (KB)	RTT (sec)	Throughput (bytes/sec)	# of results returned (NRR)	Search speed (NRR/sec/query)

Morning	6124	7.2	421432.2	20	3.6
Afternoon	6504.6	7.6	426470.2	21	3.4
Night	6035	6.8	415491.6	20	3.8
<b>Mean</b>	6221.2	7.2	421131.3	20.3	3.6
WebFerret					
<b>Experiment conducted</b>	<b>Memory consumed (KB)</b>	<b>RTT (sec)</b>	<b>Throughput (bytes/sec)</b>	<b># of results returned (NRR)</b>	<b>Search speed (NRR/sec/query)</b>
Morning	3830.7	16.6	816474.9	70.3	6.5
Afternoon	3788.4	19.2	799664.2	69.3	4.8
Night	3769.9	12.7	744608.4	51.0	6.1
<b>Mean</b>	3796.4	16.2	786915.8	63.5	5.8
iMeta					
<b>Experiment conducted</b>	<b>Memory consumed (KB)</b>	<b>RTT (sec)</b>	<b>Throughput (bytes/sec)</b>	<b># of results returned (NRR)</b>	<b>Search speed (NRR/sec/query)</b>
Morning	9191	4.9	75683.2	20	7.8
Afternoon	10118.9	5.6	77089.5	20	8.5
Night	9144.5	5.0	75797.8	20	8.8
<b>Mean</b>	9484.8	5.1	76190.2	20	8.4

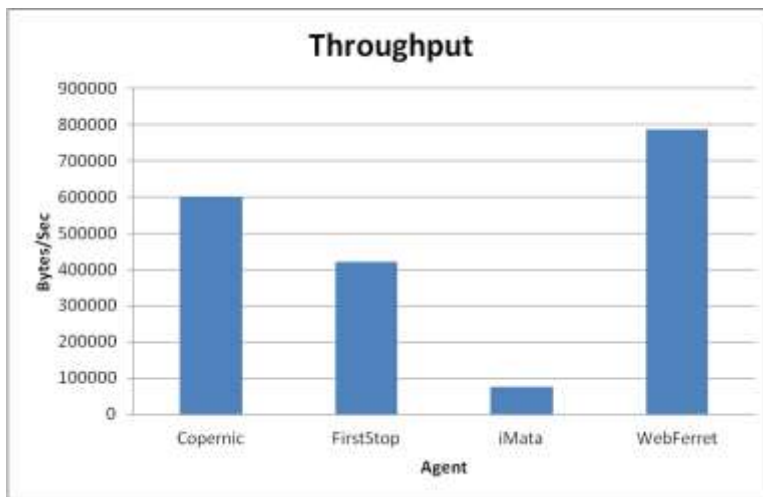
In Figure 5, we plot ISAs versus mean network throughput to observe the status of the network throughput. We observed that the network throughput varies ranging from 121,422 to 136,191 bytes/second. As shown in Figure 5, the network had the highest throughput during WebFerret's performance measurements. The network throughput was measured for all iterations performed in the experimentation. However, every effort has been made to minimize the impact of network throughput on the performance of ISAs, but it was not always possible to keep the network throughput constant at all times during experimentation. Therefore, we repeat the same experiment at different times of the day to obtain the mean network throughput.



**Figure 3. Comparison Memory Consumed by Copernic, FirstStop, iMeta, and WebFerret**

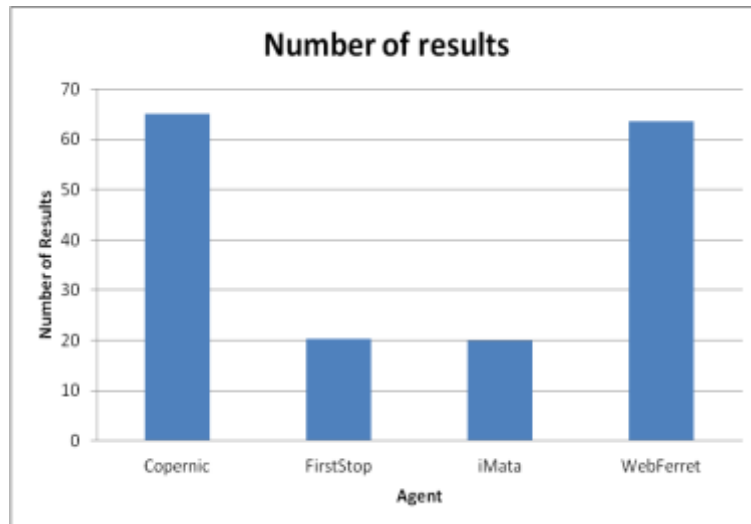


**Figure 4. Comparison of RTT for Copernic, FirstStop, iMeta, and WebFerret**

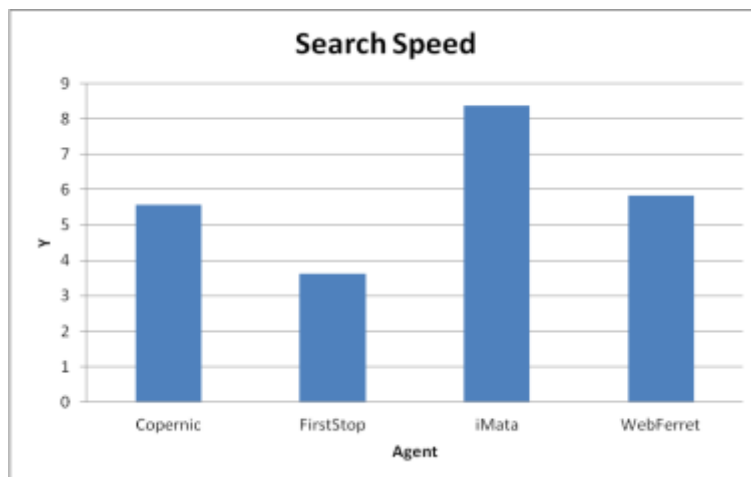


**Figure 5. Throughput Comparison of Copernic, FirstStop, iMeta, and WebFerret**

The mean number of results returned after completing the search by Copernic, FirstStop Websearch, iMeta, and WebFerret is shown in Figure 6. We found that Copernic performs better with respect to the number of results returned per second per query than the FirstStop, iMeta, and WebFerret. In Figure 7, we plot ISAs versus mean search speed. Recall that the “search speed” is the ration of “number of results returned per second per query” and RTT. The search speed allows us to determine the capacity of an ISA. Of the four ISAs, iMeta has the highest and FirstStop has the lowest search speed. The main conclusion that can be drawn from Figures 3 to 7 is that iMeta is the most powerful search agent among the four ISAs evaluated, despite of unfavorable network throughput.



**Figure 6. Number of results returned of Copernic, FirstStop, iMeta, and WebFerret**



**Figure 7. Search Speed Comparison of Copernic, FirstStop Websearch, iMeta, and WebFerret**

Table 4 shows the mean search speed with 95% confidence interval (C.I.) and standard deviation of Copernic, FirstStop Websearch, iMeta, and WebFerret. The 95% C.I. of each ISA's search speed is shown in the brackets. We found that the standard deviation of search speeds varies significantly from its mean.

**Table 4: Mean Search Speed**

Search agents	Search speed (results returned/sec/query)	
	Mean (95% C.I.)	Standard deviation
Copernic	5.56 (5.12, 6)	2.45
FirstStop	3.62 (3.30, 3.94)	1.79
iMeta	8.38 (6.68, 10.07)	9.47
WebFerret	5.83 (5.19, 6.45)	3.51



To gain additional insight into the impact of complexity of the queries on the performance of ISAs, we carried various experiments with a degree of query complexity. We observed that as the complexity of the queries increases, ISAs tend to lose their search speed. For example, when we used a quotation in the last query (Table 1) to match the exact phrase, all the four ISAs did not perform well.

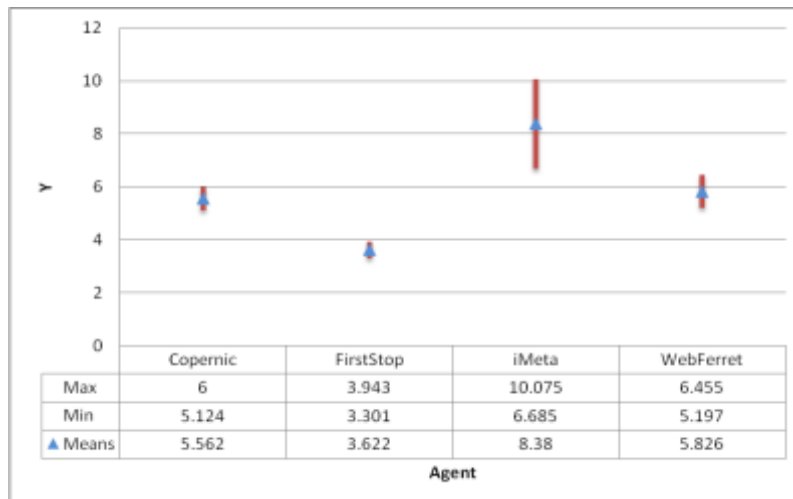
To analyze the differences in search speeds of the four selected ISAs, the one-way ANOVA (also called F test) was conducted. The idea was to determine the existence of differences among several population means [45]. The results demonstrated that there was a high degree of confidence that at least some of the means differed significantly. The F value after the ANOVA test was found to be 20.99, which is the ratio of the mean square between agents and the mean square within the agents. The degree of freedom was 4, which is the variation between the agents. Based on these results, several statistically significant differences in agents mean search speeds were observed.

Figure 8 shows the difference (magnitude) among the search speeds of Copernic, FirstStop Websearch, iMeta, and WebFerret. We observe that iMeta has the highest and FirstStop has the lowest search speed.

## 8. Limitations of the Study

We had downloaded a very limited number of freely available (at no costs) search agents on a local machine for experiments. Due to the budget constraint we could not get hold of any commercial agents to be included in this study.

Because of the complexity in conducting experiments by considering all the variables/parameters involved, the advanced features provided by the ISAs were not used in the investigation, only the default settings were used. Another limitation is that we did not include any human participants in this study. Therefore, performance metrics such as ‘accuracy’ and ‘usability’ were not considered both of which are best determined by independent judges especially in relation to the tasks.



**Figure 8. Magnitude of the Difference of Copernic, FirstStop, iMeta, and WebFerret**

## 9. Conclusion and Future Work

This paper described an experimental set up for the performance evaluation and comparison of intelligent search agents (ISAs). For an efficient evaluation of ISAs, we introduced a new performance metric called search speed, which is a ratio of the number of results returned per second per query, and RTT.

By conducting various experiments under a control environment, we gained an insight into the performance evaluation of ISAs. We found that not all ISAs can perform equally well with respect to their information searching capability from the Web. Of the four ISAs evaluated, Copernic is found to be the best which is about 45% faster than WebFoil. The proposed evaluation method is simple and can be used for evaluating similar search agents. We have tested the system and found to be robust.

To the best of our knowledge this study is one of the first documented attempts for evaluating ISAs. The authors hope that other researchers will continue to explore this field. However, this study can be further extended by using a case study approach in evaluating the performance of similar agents. The impact of query length as well as complexity (*e.g.*, more complex terms) on agent performance is suggested as future research. The performance of ISAs under various data types, such as text, images, voice and video is also planned as an extension of the study reported here.

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